



Kristile Cain

Media & Advertising Information

Who is Kris Cain?

Revised October 18, 2010

Kris Cain is mom to 2 sets of twins, photography nut, gadget addict, web designer, and blogger who has worked in IT for over 13 years.

On her blog, LittleTechGirl.com she writes about her love of gadgets, her children, and anything else that crosses her mind. You can find her from day to day on [Twitter](https://twitter.com/littletechgirl) and [Facebook](https://www.facebook.com/littletechgirl). She is editor of the Family Technology section on Type-A Mom and National Apple Gear & Chicago Tech Gear writer on Examiner.com. She has been involved in Social Media for around 10 years.

Kris was a featured speaker at the Type-A Mom conference, 2009. She also spoke at the first ever Gleek Retreat blogging retreat. Later this year, she will speak at Type-A Mom Conference 2010, and Blogalicious 2010. She has been featured in several articles both online and in print, been interviewed for a book, and has even been on the cover of a local newspaper for Mother's Day. She has connected with great companies such as AT&T, HP, eBay, Chevy, Cozi, Little Debbie, Google, CNN, NBC, Verizon, and more.

Kris figured out a while ago that she was destined to be really busy (hence the 2 sets of twins), and she has found peace with that.

Contact Information

Google Voice: 773-809-KRIS

Email: kcain@littletechgirl.com

Twitter: <http://twitter.com/littletechgirl>

Facebook: <http://facebook.com/littletechgirl>

GTalk: littletechgirl



Affiliations

AMD Mom

<http://littletechgirl.com/2010/09/03/amd-summit/>

eBay Classifieds Ambassador

<http://blog.ebayclassifieds.com/>

BitDefender BitMoms Blog Network

<http://bitmoms.com/>

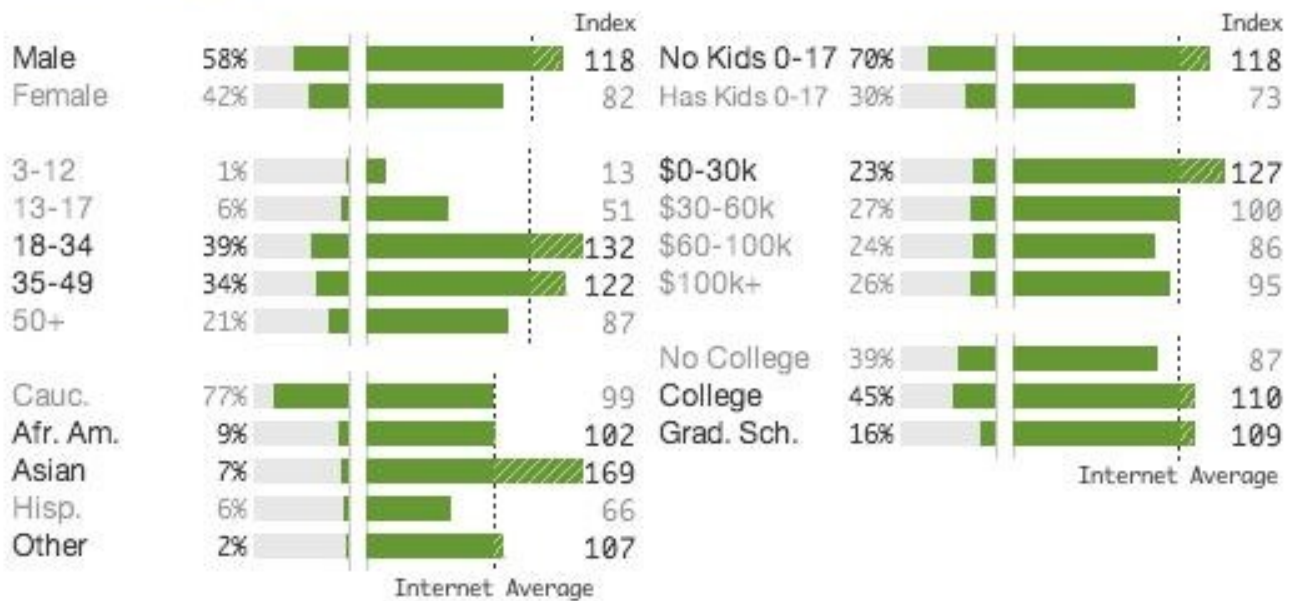
The Blog

LittleTechgirl.com was started back in 2002. I mostly blog about technical things such as Smartphones , Wordpress, GMail, and anything else geeky that tickles my fancy. I also am a "Mommy Blogger" so I blog about my children, motherhood, and related topics. I post on average 2-3 times a week.

Demographics

US Demographics ?

Updated Jun 29, 2010 • Next: Jul 7, 2010 by 9AM PDT



The demographics of my blog readers cover a wide range from those in IT to mom's, to others looking for tips and information on technology.

Blog Statistics

Page Rank: 4

Page Loads: approx. 12,237 per month

Unique Visitors: approx. 4300 per month

Number of Blog Followers: 1191 (via Networked Blogs, Google Friend Connect, & FB LIKE)

Dashboard

Jun 27, 2010 - Jul 27, 2010



Site Usage

4,301 Visits

12,237 Pageviews

2.85 Pages/Visit

0.60% Bounce Rate

00:01:15 Avg. Time on Site

86.38% % New Visits

site profile for:

[Go to Site Profile](#)

[Go to Search Referrals](#)

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littletechgirl.com

search Site Profile

for e.g. compete.com

GO

Miscellaneous

[Compare to other sites](#)

site statistics

audience profiles

subdomains

Unique Visitors

vs Compare Second Metric

Small Sample - Datapoints are estimates

7D 30D 3M 6M 1Y 2Y

[Save Graph Image](#)

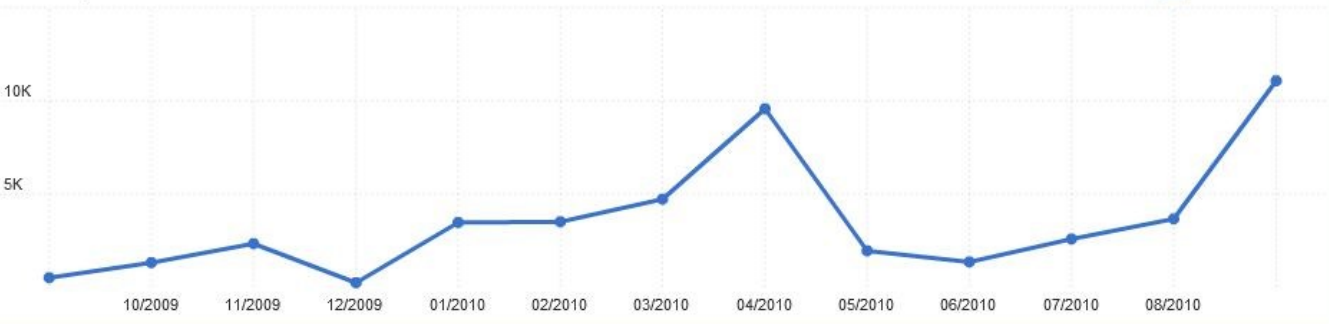
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littletechgirl.com

Unique Visitors



Monthly Normalized Metrics / September 2010

Unique Visitors

11,083

+202.24%

Visits

11,383

+210.42%

Page Views

Only available with **pro**

Compete Rank

157,185

+259441

RSS Subscribers: 722

Twitter Followers: currently 4937 and growing daily

Other Writing Assignments

Type-A Mom: [Family Technology Editor](#)

Examiner.com: [Chicago Tech Gear Examiner](#) and [National Apple Gear Examiner](#)

Past Press Mentions & Interviews

Cnn.com

Moisture, cold irritate some smart phone users

by Lisa Respers France

April 14, 2009

<http://www.cnn.com/2009/TECH/04/14/smart.phones.buggy/index.html>

NBC Boston

iPhones not working out

by Laura Stebbins

<http://www1.whdh.com/features/articles/specialreport/BO113028>

Google Communications

Interviewed by Victoria Katsarou to gather material on mom's using Google Calendar
(not yet in print)

Interviewed and quoted for:

Eat, Nap, Play

Robyn Spizman & Evelyn Sacks

http://www.amazon.com/Eat-Nap-Play-Even-Childs/dp/0757313612/ref=sr_1_1?ie=UTF8&s=books&qid=1277921383&sr=8-1

Interviewed by Preethi Dumpala

New York University

Article re Moms and Technology

Story not yet picked up

Star Newspaper (Chicago Suntimes Affiliate)

Mother's Day Cover Story: I lost 3, but I got 4 back

By Carole Schrock

<http://littletechgirl.com/2007/05/14/mothers-day-article-about-me-2/>

Chicago Parent Magazine

South Suburban Edition

Parents to Know: The Cains of University Park

September, 2007

<http://littletechgirl.com/2007/09/07/another-article-about-us/>

Appearances

Type A Mom Conference
September, 2009
Asheville, NC
Speaker: Power Facebooking
<http://typeamomconference.com>

Little Debbie Cupcake Car Street Team
Featured Mom Blogger
November, 2009
Chicago, IL
<http://littletechgirl.com/2009/11/13/littletechgirl-meets-the-little-debbie-street-crew/>

eBay Classifieds Web Committee
Gave input on usage and improvements for the new version of Kijiji.com
<http://littletechgirl.com/2009/11/19/new-version-of-kijiji-com/>

HP VIP Blogger Cinema Event
Invited by Angela LoSasso (@AngelaAtHP) to demo and play with the new HP Photosmart Premium Web printer. (And I even won one to bring home!)

Gleek Retreat 2010
Featured Speaker
Developing your Niche
<http://www.gleekretreat.com/>

AT&T Lose the Laptop Contest 2010
Featured Blogger Contestant
<http://www.losethelaptop.com/>

Advertising Rates

If placing an ad on my site, I will make sure that it gets noticed. Advertising can be coupled with a product review and giveaway for maximum affect.

125 x 125 ad in sidebar \$40/month
728 x 90 ad on homepage \$60/month
Text links in sidebar \$15/month
(if you are interested in a different size, just ask!)

Product Reviews

I am available to review almost any type of product, but my specialty is gadgets of course. Your product will be featured on my blog, LittleTechGirl.com, Examiner.com in the Chicago Tech Gear section or National Apple Tech Gear section (if applicable), and Type-A Mom in

the Family Technology section with mentions on Facebook, Twitter, Friendfeed, Digg, Stumbleupon, and more. All reviews will be honest and thorough and I will actually use the product for a nice period of time before posting my review. I use it both in a concentrated “Oh boy, I just got a new toy!” manner and in my real world everyday happenings. I am a photographer, graphic designer, social media addict, and gadget geek, so I’m tickled by anything that helps me get more done in my day! And I even use my kids in the testing. :) Yes, my two sets of twins are available to review your product!

For a list of reviews that I have done please see <http://littletechgirl.com/category/reviews/>

A few Guidelines:

- A sample is required for all products reviewed. Samples will not be returned.
- Reviews will be posted in 2—4 weeks, but there are no guarantees. I’m very busy! If I have not sent you a link to your review in that time frame, feel free to remind me, and I will do what I can. If you require a deadline for your review, please let me know when requesting.
- My review will be honest and thorough. I will mention the good and the bad. If I encounter an issue with giving a positive review, I will contact you and give you a chance to rectify the problem.
- Phone app reviews require a promo code to download the app.

Thank you for your time!

Kris Cain

Updated October 18, 2010